

## ABSTRACT OF THE DISCLOSURE

An information recording device and an information recording system which can effectively use empty space of a recording medium, which empty space is formed after writing of image data.

Advertisement information or positional information representing a position of the advertisement information is selected based on personal information of an orderer, photographing information representing a situation at the time of photographing, or the image data itself. The selected information is written onto empty space of a removable medium after the image data has been written thereon.